

‘Eco Fusion’ E Magazine launched

PUNE, APRIL 14: Climate Collective Pune (CCP), an environmentally sensitive group under the umbrella of Pune International Centre, has launched a new quarterly E-magazine – Eco-Fusion. The magazine seeks to promote the synergy between Ecology, Environment, Energy and Economics.

The magazine has been launched with the rationale that humanity has entered a new ‘Age of Consequences’ where our eco-system is changing rapidly in response to our activities. Our actions and inactions both are now having consequences for planet Earth. Our health and well-being as well as economic progress now depends on a friendly environment that is being increasingly disturbed. Whether it is the Covid pandemic or increasing cyclones or melting of ice-sheets leading to rising sea-levels, it is all due to mankind encroaching beyond its legitimate boundaries and becoming the route cause thanks to our increasing consumerism and population.

The E-magazine will have something for everyone, focusing on three sections: *Of Planet, Of People and Of Profit*. The endeavour is to help the readers to understand the intimate connection between the environment and their day-to-day lives.

The first issue of Eco-Fusion asks and answers unique and thought-provoking questions such as: Can climate change be a blessing in disguise? How will India’s EV transformation look like? What kind of crisis will exponential growth can bring upon us?

The ECO FUSION E-Magazine will be available for free for all and anyone can download it by visiting CCP’s website: www.climatecollectivepune.org. It is hoped that the E-Magazine will spur interest in Ecology and Environment among common people and help economists to look for a new low-carbon model that can create win-win opportunities in the immediate future. Enthusiasts willing to contribute to this E-Magazine or wanting to join CCP may contact ‘climatecollectivepune@gmail.com’.

[Eco Fusion Magazine](#)

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